

CHAIRMAN'S STATEMENT

Amid the ongoing fallout of the COVID-19 pandemic in 2021, Mobily remained firmly committed to the realization of our GAIN strategy and the digitization objectives of Saudi Arabia's Vision 2030 and ICT Strategy 2023. Our relentless efforts in this regard have seen Mobily fulfil its promises to our Shareholders, employees and the community by delivering highly encouraging financial returns alongside increasingly advanced and customer centric services for the people and businesses of the Kingdom.



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Gaining value. Maximizing returns.

As Saudi Arabia enters a new phase of growth in the wake of the pandemic, driven by its extensive range of investment programs, goals and initiatives, Mobily is supporting an economic resurgence that will position the Kingdom for unprecedented economic diversification and growth.

Mobily continues to be guided by our robust GAIN strategy, which seeks to maximize value by leveraging the key enablers of our success, strengthening our proposition through improved customer journeys, new and innovative channels and fit-for-purpose business models.

This strategy has directly resulted in the impressive gains secured by Mobily in 2021 across all performance metrics, continuing our trajectory of faster, more profitable and sustainable growth.

Among the core components of GAIN are our efforts to accelerate digital revenue streams while improving customer service – 2 areas in which Mobily has excelled in 2021, outperforming our market and generating widespread acclaim.

We remain committed to realizing further benefits from GAIN as we enter the final year of the strategy, delivering increased value and returns for all our Shareholders and Stakeholders, whilst also supporting the Kingdom's comprehensive development journey encapsulated in Saudi Vision 2030.

Serving the Kingdom

Mobily remains dedicated to supporting the goals and aspirations of Saudi Vision 2030 and the ICT Strategy 2023 to establish a fully connected and innovative Saudi Arabia.

We play an active role at the forefront of the Kingdom's efforts to develop the ICT sector, empower small and medium-sized enterprises (SMEs), entrepreneurs and end users, and realize increasing levels of government integration.

Working to complement the objectives of the Saudi Arabian Communications and Information Technology Commission (CITC), we are proud to play our part in bringing about a new era of digitization in the Kingdom.

Throughout 2021, therefore, Mobily continued to improve our capacity to deliver complex digital projects in line with the Saudi Vision 2030 for increasing digitization.

Notably, we delivered the world's biggest ever rollout of a Smart metering solution covering the domestic and industrial segments. This project not only earned praise from the Kingdom's leadership, but also solidified our position as a leading digital service provider in Saudi Arabia.

In the SME space, we extended credit facilities to the SME segment to ensure continuity of services and support from Mobily, cementing our position as a strategic partner in SME business growth in the Kingdom.

We also entered into an agreement with Monsha'at, the General Authority for Small and Medium-sized Enterprises, to support the adoption by SMEs of innovative technologies to achieve sustainability, efficiency and growth in the Saudi market leveraging 5G.

Throughout the pandemic, Mobily has supported the Government's various efforts to establish efficient and effective distance learning infrastructure and has played a critical role in the health sector by facilitating the activation of a Kingdom-wide Health Information System to support the Kingdom's digital health initiatives.

We engaged with the Government to support its plans for the transportation segment and smart city initiatives, and successfully provided connectivity services to Saudi diplomatic missions in conjunction with the Ministry of Foreign Affairs (MOFA) in 160+ countries worldwide.

Mobily's exceptional investment proposition

Through our expansion, innovation and growing customer base, Mobily continues to maximize value for our Shareholders. Our outstanding financial and operational performance in 2021 has positioned us as one of the top telecommunications investment opportunities in the MENA region.

Based on the Company's valuation discount, dividend outlook and growing ROI, EFG-Hermes and HSBC Global Research upgraded Mobily to Buy, Bank of America upgraded Mobily twice from Underperform, and Aljazira Capital updated Mobily to an Overweight rating.

In November 2021, the Board of Directors recommended the distribution of SAR 654.5 million in cash dividends to Shareholders for the fiscal year 2021 on 770 million eligible

shares, at a dividend value per share of SAR 0.85. This represents an 8.5% dividend return on share par value and it will be distributed on a date to be approved by the General Assembly.

Ensuring robust Governance and Risk Management

In 2021, with the conclusion of the term of Mobily's Board of Directors that covered 1 December 2018 to the end of November 2021, Mobily held its General Assembly to elect our new Board of Directors for a 3-year term starting from the beginning of December 2021 to the end of November 2024. A new Board of Directors was elected, with Dr. Nabeel Mohamed Al Amudi as the new Chairman, and Mr. Suliman Abdulrahman Al Gawiz as the new Vice Chairman.

Unlocking value through sustainability

Sustainability, and environmental, social and corporate governance (ESG), are deeply embedded in Mobily's corporate strategy and internal culture.

Guided by our dedicated sustainability strategy, which reflects both the sustainability goals of Saudi Vision 2030 and the United Nations Sustainable Development Goals (SDGs), we are working to unlock Saudi Arabia's digital future by incorporating socially and environmentally sustainable practices across our operations, whilst upholding global best practices in terms of governance, transparency and accountability.

Throughout 2021, Mobily delivered a program of initiatives to safeguard our operating environment and that of the communities we serve through resource rationalization, reduced energy consumption and increasing environmental awareness.

The health and wellbeing of our people and customers remained a priority during 2021, especially given the lingering effects of the pandemic, and Mobily continues to strive to set an example for the sector as a responsible, equitable and diverse employer.

The sustained safety and security of the broader society also remains an important focus for Mobily, with our Investor Relations Department taking the lead in implementing the Mobily ESG strategy through activities to ensure significant and sustainable positive impacts for the Kingdom and its people.

Acknowledgements

On behalf of myself and my colleagues on the Board, I wish to thank our Executive Management for their continued resilience in the face of the uncertainty and challenges of this year. Their exceptional foresight and perceptive decision-making during 2021 have been vital factors in the remarkable success Mobily has achieved this year.

Finally, I would also like to express our gratitude and loyalty to The Custodian of the Two Holy Mosques, and His Royal Highness, The Crown Prince, for the progress and prosperity the Kingdom has achieved under their wise leadership, and to our strategic partners and Shareholders for their trust and support, as we continue our journey of expansion, growth and success.

Mr. Suliman Abdulrahman Al Gwaiz

Chairman



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